

State of the Market

Market research + expert intelligence around an industry issue.

EHS Today Underwritten by **sphera**

STATE OF THE MARKET
Health & Safety Information Management

Strategies Leveraged to Meet Anticipated Needs

In order to meet anticipated data center needs, considering space, power and cooling capacity, respondents are most likely to maintain current level of capacity, utilizing virtualization and efficiencies to meet any workload demands.

Four percent – 40 inspectors out of 1,000. That's the percentage decline in OSHA inspectors since Donald Trump took office and instituted a federal hiring freeze. It might not sound like much, but when we consider that OSHA already was understaffed, it's a problem.

As Jordan Barab, a former deputy assistant secretary of labor at OSHA, pointed out in his blog post on "This is an agency that hasn't had a budget increase since 2010, that is tasked with ensuring the safety and health of workers in 8 billion workplaces. OSHA inspectors are at their lowest level in the history of the agency."

When Ronald Reagan became president nearly 40 years ago in 1981, OSHA had nearly twice the number of inspectors that is has now, in an economy that was half the size of the current economy. Barab noted.

Most Commonly Requested Mid-Study Changes (Ranked in Three Choices)

| | |
|---------------------------|-----|
| Change inclusion criteria | 50% |
| Add/remove viable | 46% |
| Add/omit | 30% |
| Safety issue | 28% |
| Add/reorder questions | 20% |
| Add/remove treatment arm | 17% |
| Change DMO | 8% |
| Other | 8% |

Question: Considering your space, power and cooling capacity, what is the most likely change you would request?

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RESEARCH OVERVIEW

Since 2012 more than 200 companies have been honored by Wealth management for their occupational safety, health and environmental and risk management efforts by being named one of America's Safest Companies. Safety is everyone's business at these companies from the newest hire to the CEO and the chairman of the board.

Form fields: Email Address, Last Name, First Name, Title, Last Name, Title, Phone.

Develop thought leadership and drive leads with this market-facing research report. Comprehensive market research is coupled with analysis from a subject-matter expert around an industry hot-button issue. The resulting 25-30 page report dives deep into the heart of the topic to help readers understand the forces at play and gain intelligent insights for smart decision-making.

DETAILS

- 20-question, editorially-driven survey, includes 2 custom questions
- 200+ respondents from target audience
- Market-facing research report with expert analysis (25-30 pages)
- Turnkey, multi-channel marketing campaign (email, newsletter, site & social)
- Dedicated landing page featuring report + 3 customer assets to capture leads
- 200-300 leads, delivered over 3 months
- Full respondent data tables provided
- Exclusive sponsorship + unlimited data usage rights