

## Webinars

## Elevate your experts, generate qualified leads and maximize ROI.



Position your company as an industry expert and connect with prospects who are actively looking for education on a key topic, or solution to their challenge. Our webinars are a cost-effective way to create powerful, engaging content that generates a large number of leads and allows you to connect directly with prospects.

## **DETAILS**

- Up to 1 hour in length, with live Q&A
- Industry expert moderator
- User-friendly production and recording
- · Marketing and promotions included
- Attendance reporting upon completion

## **USEFUL FOR**

- Generating leads
- Increasing ROI
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals