



# 2020 Editorial Planner

## February

North American Low-cost Carrier Networks  
The Transatlantic Market

 Ad Close Date: 12/20/2019

 Materials Due Date: 01/02/2020

**Bonus Distribution:** **Routes Americas: February 4-6, Indianapolis, Indiana\*** | CAPA-Qatar Aviation Aeropolitical and Regulatory Summit: Feb 5-6, Doha, Qatar | Singapore Airshow: February 11-16, Singapore | MRO Middle East: February 24-26, Dubai, United Arab Emirates

## March

China's Aviation Growth Market  
Top 25 Fastest-growing Airports

 Ad Close Date: 01/22

 Materials Due Date: 01/30

**Bonus Distribution:** **Routes Asia: March 8-10, Chiang Mai, Thailand\*** | MRO Australasia: March 10-12, Brisbane, Australia | Aircraft Interiors Expo: March 31- April 2, Hamburg, Germany

## April

The Scandinavian Market  
Airport Sustainability Initiatives

 Ad Close Date: 02/19

 Materials Due Date: 02/27

**Bonus Distribution:** **Routes Europe: April 27-29, Bergen, Norway\*** | MRO Americas: April 28-30, Dallas, Texas

## May

German Airports and Networks  
Ultra-long-haul Routes  
Summer 2020 Route Planner Review

 Ad Close Date: 03/25

 Materials Due Date: 04/02

**Bonus Distribution:** AAAE Conference & Expo: May 10-13, Denver Colorado | ap&m Europe: May 19-21, Manchester, United Kingdom

## June

City Pairs' Market Development  
Global Hubs  
The Mediterranean Market  
2020 Routes Global Marketing Awards Preview

 Ad Close Date: 04/22

 Materials Due Date: 04/30

**Bonus Distribution:** MRO BEER-Baltics, Eastern Europe & Russia: June 3-4, Istanbul, Turkey | ATW Airline Industry Achievement Awards: June 2, Vienna, Austria | ACI Business of Airports Conference: June 8-10, Scottsdale, Arizona | Engine Leasing, Trading & Finance: June 10-11, London, United Kingdom | IATA Annual General Meeting: June 22-23, Amsterdam, The Netherlands



# 2020 Editorial Planner

## September

The Transpacific Market  
Europe's Low-cost Carrier Competitive Landscape  
Aviation Liberalization and Route Development

 Ad Close Date: 08/04

 Materials Due Date: 08/12

**Bonus Distribution:** **World Routes 2020: September 5-8, Milan, Italy** | ACI-NA Annual Conference & Exhibition: September 13-15, Grand Rapids, Michigan | Aero-Engines Europe: September 16-17, Stavanger, Norway | MRO Asia w/Urban Air Mobility: September 22-24, Singapore

## October

2020 *Routes* Global Marketing Awards  
Europe-Asia Markets  
Winter 2020 Route Calendar Review

 Ad Close Date: 08/19

 Materials Due Date: 08/27

**Bonus Distribution:** MRO Europe w/Urban Air Mobility: October 27-29, Barcelona, Spain | TakeOff North America 2020: TBD, TBD

## November

Middle East Airports  
African Low-cost Carrier Networks  
2021 Route Calendar Preview

 Ad Close Date: 09/23

 Materials Due Date: 10/01

**Bonus Distribution:** Airshow China: November 9-14, Zhuhai, China